



**June 2021**

*LEAD for Pollinators, Inc. provides leadership, education, action and development to support the sustainability of honey bees, native pollinators, and the keepers of the ecosystem.*

*LEAD for Pollinators is a 501c3 non-profit organization.*

***"Your catalyst, facilitator, and collaborator for sustainable agriculture."***



## **National Pollinator Week**

### Toolkit



## **LEADERSHIP**

We provide education for your member and community meetings, online, and in-person (when health guidelines allow). We offer 24-44 topics on beekeeping, farming, leadership, small business, and pollinator habitat. Our speakers are regionally and nationally recognized educators, practitioners, and experts in their respective fields.

*More than a dozen presentations are now available on [pay-per-view](#) for only \$10 each.*

### **Log-In To Learn Webinars**

#### **Now Available on Pay-Per-View**

- Healthy Yards, Clear Streams
- Site & Seed Selection for Pollinator Habitat
- First Five Years of Your Pollinator Habitat
- When You Can't Control the Weather: Managing Stress on the Farm
- Pesticides & Beekeeping
- Habitat Needs of Native Pollinators
- Transforming a Grassy Yard to Pollinator Habitat
- Noxious Weed Ordinances: Plant the Seed to Eradicate These
- Assessing Risks for Beekeepers, Farmers, & Member Associations
- Boost Your Volunteer Program By Structuring It For Growth



**[www.leadforpollinators.org](http://www.leadforpollinators.org)**

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## **EDUCATION**

We are featuring guest writers for our **Blog** across the next few months. Our writers are beekeepers, community activists, scientists, and agricultural and beekeeping business owners from across the US. They will share their work at the local, state, national, or even a global level on beekeeping husbandry, ecosystem health and sustainability, and community change. We announce new blogs via our social media, so connect with us on [Twitter](#), [Instagram](#), or [Facebook](#) and follow our guest bloggers.

Check out our [Blog](#)

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## CULTIVATING HEALTHY COMMUNITIES

***Confronting Health Threats, Climate Disasters, and Biodiversity Collapse with a Toxic-Free Future***

**Virtual Conference— June 1, June 8 and June 25, 2021**

*Scientific understanding. Collective action. Systemic change. A toxic-free future. Organic transition.* The serious and existential environmental and health challenges that we face bring an urgency to the focus of this Forum and the work that is going on in communities around the U.S. and the world. Central to the solution is the elimination of petroleum-based pesticides and fertilizers in exchange for regenerative organic land management and nontoxic materials that stop the harm from toxic chemical production, use, and disposal. We recognize that this is the only way to protect our children and families, those in workplaces, pets, pollinators, and the rich diversity of organisms essential to life. [LEARN MORE](#)



2021 National Pesticide Forum

*Cultivating Healthy Communities*

May 24 & 25, June 1, 8, & 15—Virtual Conference

Confronting health threats, climate disasters, and biodiversity collapse with a toxic-free future

Convened by:



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***More than a dozen presentations  
are now available on pay-per-  
view for only \$10 each.***

Seeking a live webinar for your group with Q & A ? [Review our topics](#) or our [scheduled webinar topics](#) and schedule a speaker today.

**Groups are welcome at our  
scheduled webinars**

Your group can join a scheduled

webinar, [email us](#) for the group rate and provide education to your members.

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Healthy Yards, Clear Streams

Site & Seed Selection for Pollinator Habitat

First Five Years of Your Pollinator Habitat

When You Can't Control the Weather: Managing Stress on the Farm

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Habitat Needs of Native Pollinators

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## Survey Says- When Will We Meet Again?

During May we hosted a quick survey to learn how groups would return to in-person education and training activities in beekeeping, gardening, farming.

Individuals and member association leaders responded with their concerns and plans for a return to education, field days, county and state fairs, and changes to programming for their members.

We held a drawing for those who completed the survey and provided their contact information. *Congratulations to **Chester County Beekeepers** in California for winning a live webinar by a staff speaker at LEAD for Pollinators. Winner of access to three recorded webinars from our Log-In To Learn Webinars is **Bucks County Beekeepers Association** in Pennsylvania.*

Survey Summary: *Many groups will continue to offer a virtual option for their members and for speakers; there is a higher comfort level returning to meetings of small groups only and when 80% of the population is vaccinated. Leaders should listen to their members as to how they will feel comfortable returning to group education. Virtual activities can be done well, can provide an opportunity to participate comfortably, be good for the environment, save the group money, and expand the opportunities for national and international speakers.*

Below are the survey questions and the responses:

### **1. Has your local association or group held regular education during 2020 and 2021?**

44% A mix of virtual and on-site

33% Our group ceased meeting until we are allowed to meet in person once more

33% Other- virtual only

### **2. If your group provided virtual programs for members and the community will this option be available to members even when meetings are held on-site?**

77% YES

- 0% No  
22% Other- did not provide virtual, unsure if we will in the future

**3. If your group ceased meeting, virtually as well, how did you communicate to your members?**

- 33% Newsletter  
77% Emails  
66% Social media  
22% Other- did not offer virtual education

**4. How will your local association or group re-open group activities?**

- 22% Develop a plan with the Board for speakers, activities, and marketing to re-start in July 2021 through the end of the year.  
44% Post a notice on social media the club is starting activities again and rely on local speakers for education.  
66% Email our member list the date, time, and place of our first in-person meeting.  
33% Offer and promote a virtual attendance option as well.  
0% Other

**5. What educational topics will you provide to your members? (multiple selections were allowed, which equals more than 100%)**

- 22% Beginning beekeeping education  
22% Beekeeping business education  
66% Pollinator habitat education  
44% Community outreach  
22% Other-Advanced Beekeeping

**6. Will you provide speakers virtually to your on-site meetings?**

- 66% To save travel costs for speakers  
55% To reduce the climate impact caused by speaker travel  
88% To expand the educational opportunities to our members and group  
77% To meet the safety and health concerns of speakers

**7. Will your group participate in your county and/or state fair during 2021?**

- 22% Yes  
55% No  
22% Other- not sure; only if volunteers step up

**8. What size event will you feel comfortable attending in person?**

- 76% 10-25 people  
23% 26-60 people  
1% 61-100 people  
0% 101-250 people  
0% 251-500 people  
0% 500+ people

**9. When will you feel comfortable attending events in person? (multiple selections were allowed, which equals more than 100%)**

- 77% When the health and safety guidelines set by our meeting venue allow it.  
4% After I am vaccinated.  
55% When 80% of the US is vaccinated.  
55% If the event is held outdoors.



**10. Are you a leader or Board member in your member association or environmental/advocacy/community group?**

34% President  
0% VP  
0% Treasurer  
0% Secretary  
11% Program Chairperson  
33% None of the above  
22% Other

## ACTION

Take action for National Pollinator Week! Join with master gardeners, farmers, Community Supported Agricultural farmers, beekeepers, insect aficionados, botanical gardens, local parks and zoos and celebrate National Pollinator Week.

[National Pollinator Week activity toolkit](#)  
The Bee Conservancy [-10 ways to save the bees](#)  
[iNaturalist Pollinator BioBlitz](#)

[Get this poster](#)



## LEAD for Pollinators, Inc. National Pollinator Week Activities

Free view of webinar, [“Transforming from grassy yard to pollinator habitat”](#) on

the LEAD YouTube channel *for the month of June 2021*

<https://youtu.be/DKJssFMGTRw>

*This webinar was part of an 11 part series, Creating Pollinator Habitat. This webinar shows you how to create your own pollinator habitat for cleaner water, healthier soils, beautification, and most importantly to support honey bees and native pollinators. This webinar shares the real-world experience of transforming an urban city yard into pollinator habitat. You will learn the how-to, adjustments, seasonal changes, gas line installation half-way through the growth, and more across 8 years of pollinator habitat.*

**Free view** of the LEAD for Pollinators presentation for River Rally 2021, [Paddling Upstream Without A Boat](https://youtu.be/qlwGwUHQAQg),” on our You Tube channel at <https://youtu.be/qlwGwUHQAQg>

*This presentation was given at the May 2021 River Rally virtual conference by LEAD for Pollinators, Executive Director, Michele Colopy. “Paddling Upstream Without A Boat” discusses the benefits of collaborating for projects, education, and social change. Current social awareness and demands for change are highlighting many factors that have kept similar purposed groups apart, due to racism, gentrification, poverty, education level, economic status, and more. Through collaboration we can learn from others-how an issue impacts them and their environment. We expand our own point of view by collaborating, and we strengthen our community by collaborating.*

**June 19th** we will be at **Pollinator Palooza**, Franklin Park Conservatory and Gardens, Columbus, OH-- [For more info click here](#)

Watch for our social media education, outreach, advocacy, and action during June on LEAD for Pollinators Instagram, Facebook, and Twitter.

## **Milkweed and Goldenrod are NOT noxious weeds- local action**

We continue to support pollinator health through action: written and verbal testimony to policy makers, joining with local beekeepers and other pollinator advocates in support of the health and sustainability of honey bees, native pollinators, and the keepers of the ecosystem. Our next action focuses on adjusting two local ordinances to remove pollinator supportive plants from the “noxious weed list” and allowing plants in tree lawns to exceed four inches in height.

***To learn about these two City Ordinances, and sign onto the support letter [watch our Action page](#) and social media for updates.***

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## **DEVELOPMENT**

### **Intern Will Inspire and Educate Future Generations**

LEAD for Pollinators is thrilled to welcome Intern, **Ayla Sumer**. She is a Texas beekeeper, and member of the Collin County Hobby Beekeeping Association, who will conduct social



media outreach to K-12 students.


As a high school junior at the Hockaday School she has extensive experience in science-related outreach, specifically with children. She implemented and leads an after-school STEM enrichment program at Joe May Elementary School. She developed an engaging curriculum, collaborating with the school and meeting their educational needs over various platforms. She successfully transitioned the program during the national pandemic providing the program virtually, navigating and utilizing various virtual platforms and collaborating with her team remotely.

Ayla exhibits a personal passion for beekeeping and conservation of this valuable species. She is a current recipient of the Collin County Youth Beekeeping Scholarship. "This scholarship has provided me with the opportunity to pursue my passion for bees and maintain my own hives. With the scholarship, I have also gained experience in outreach surrounding honey bee conservation with local schools, organizations, and individuals."

This internship experience directly aligns with the LEAD for Pollinators mission to inspire and educate future generations in the importance of pollinators. As a beekeeper Ayla, "deeply understands the pivotal role of bees in maintaining healthy ecosystems and sustaining agriculture." Ayla will be a wonderful asset in facilitating the LEAD for Pollinators mission.

Ayla's outreach and education will be featured on LEAD for Pollinators' Instagram and Facebook pages beginning in June. Follow LEAD for Pollinators and Ayla's outreach and education on [Instagram](#) and [Facebook](#).

### ***Our Log-In To Learn and Creating Pollinator Habitat Webinars are supported by:***

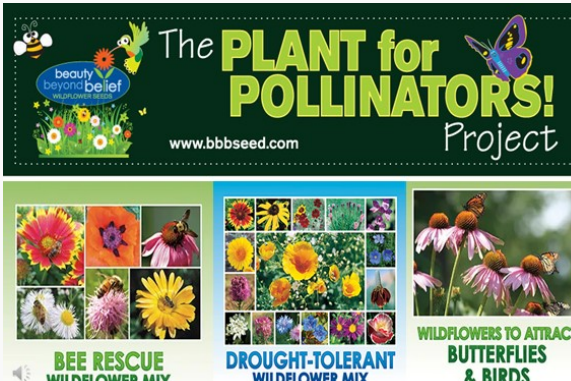


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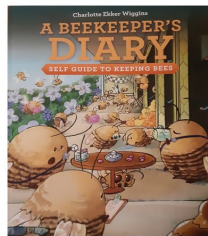
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Leadership  
 Education  
 Action  
 Development

### LEAD Blogs

- ❖ Walmart steps up to protect bees
- ❖ The Future of On-Site, In-Person Events, Conferences & Meetings: A Hybrid of On-Site & Online
- ❖ Changes to Keep As On-Site Educational and Member Meetings Return



A Book Review

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## Check out our Blog

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