



**The LEAD for Pollinators, Inc.
Privacy Policy
Jan. 20, 2020**

The LEAD for Pollinators, Inc. (LEAD) knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting www.leadforpollinators.org or through social media correspondence (such as LEAD's *social media profile(s)*), you are accepting the practices described in this Privacy Notice.

Information You Give Us

We receive and store any information you enter into our website or give us in any other way. This includes subscribing to our blogs/publications, or other products, donating to us, or submitting a form (such as a comment) on our website. We ask for personal information so that we can fulfill your request and return your message. If you choose not to provide any of that information, we may not be able to fulfill your request or complete your order, but you will still be free to browse the other sections of the websites owned and administered by LEAD.

From time to time, we will send you e-mail announcements about new features, products, and services from LEAD and selected advertisers and collaborators/partners. The quality news and information is supported by advertising revenue, and a controlled program of e-mail marketing is an important element of our online communication to our clients and the public. We limit the amount of advertising you receive. On occasion, we will send subscription solicitations to your e-mail or postal mailbox. Some demographic data, volunteered through our annual surveys, are used statistically in house, and we never make any personal data collected from these surveys available to a third party.

E-mail Communications

We publish the LEAD Blog on a regular basis.

Occasionally we may send announcements about LEAD events or products to the mailing list. We do not rent our e-mail list, although we may occasionally send an announcement, event, or product offering that we think may be of interest on behalf of a partner or collaborator.

Social Media & Comments

LEAD uses social media such as website comments, and networks like Facebook, to engage readers in dialogue. As mentioned above, LEAD makes use of data collected via these functions on our website. On other networks, we abide by the terms and conditions of that website/service, and reserve the right to use those networks for marketing purposes. Comments made on our website and LEAD's Facebook account are reviewed and published at our discretion, and through the use of these functions you accept that LEAD is permitted to edit, moderate, and reuse comments for in-house promotional materials. Promotions and advertising are not permitted in this medium, nor is derogatory or hateful speech.

Automatic Information

When you visit our website, our servers make a log of basic information corresponding to the sites and pages you have visited. This information is stored primarily to track the effectiveness of our websites and individual sections and pages within them. At this time, our general website does not use cookies (alphanumeric identifiers that can be stored by a visitor's browser to identify them on a future visit, or during a single visit), but they may be used on our ordering website to keep track of the items in your shopping cart.

How Secure Is Information about Me?

All computers that receive or store personal information are secured by firewalls and other security measures. Additionally, sensitive data such as credit card numbers are encrypted using SSL and other industry standard measures, to provide an additional level of security.

Conditions of Use and Revisions

If you have any concern about privacy at www.leadforpollinators.org or any of our websites, please send us a description of your concern to info@leadforpollinators.org, and we will try to resolve it. Changing business practices and circumstances may require that we make changes to this privacy policy from time to time. Any changes will be reflected on this website.

Contacting Us

Our postal address is:
The LEAD for Pollinators, Inc.
Attn: Website Privacy Request
1624 Idlewood Ave.
Akron, OH 44313

LEAD can be reached via e-mail at info@leadforpollinators.org.